



-28A-

I Semester B.A./B.Com. (VOC) Examination, November/December 2014  
(Repeater)

**TOURISM AND TRAVEL MANAGEMENT**  
**Paper – I : Tourism Product**  
**100 – 2011-12 and Onwards, 90 – Prior to 2011-12**

Time : 3 Hours

Max. Marks : 90/100

- Instructions :** 1) Section A, B and C for **old scheme** students of **90** marks.  
2) Section A, B, C and D for **new scheme** students of **100** marks.

**SECTION – A**

Answer **any ten** sub questions. **Each** question carries **two** marks.

**(10×2=20)**

1. a) What is adventure tourism ?
- b) Give two examples of rock cut architecture.
- c) Mention the similarities and differences between Urdu and Hindi.
- d) Where is Gaya ? What is it famous for ?
- e) Mention any four folk dances of India.
- f) Expand IATA.
- g) What are the main features of Sikhism ?
- h) What is Golden Chariot ?
- i) Mention any four Hill stations of Karnataka.
- j) What do you understand by Handicraft ?
- k) Who built the Hawa Mahal ? Where it is located ?
- l) What is Hampi Utsav ?

**SECTION – B**

Answer **any five** questions. **Each** question carries **five** marks.

**(5×5=25)**

2. How far the Bhakti Movement contributed to the growth and development of Indian culture ?



3. Describe the concept of Island Tourism with reference to India.
4. Write a short note on prominent tourist destinations in Western Ghats.
5. List few prominent libraries of India.
6. Highlight the significance of water based adventure sports.
7. Describe Lakshadweep.
8. Describe the festivals of Muslims.
9. Describe in brief the potentials of Indian forests.

#### SECTION – C

Answer **any three** questions. **Each** question carries **fifteen** marks. **(3×15=45)**

10. India is known as “Museum of dance forms”. Justify.
11. Explain a detailed four Itinerary on cultural tourism circuits of Karnataka.
12. Karnataka is known as ‘One State Many World’ justify.
13. Describe the role of amenities in tourism development.
14. India is known for its unity in diversity. How has this helped in promoting tourism ?

#### SECTION – D

Answer the following question **compulsorily**. **(1×10=10)**

15. Kerala is always referred as ‘Gods Own Country’. Elucidate by giving examples of various destinations.
-