



MS – 599

18
II Semester B.Com. (Voc.) Examination, May 2016
(CBCS) (Repeaters)
TOURISM AND TRAVEL MANAGEMENT
Paper – 2 : Tourism Product
(70 Marks 2014-15 and Onwards)
(100 Marks 2013-14 Only)

Time : 3 Hours

Max. Marks : 70/100

- Instructions :** 1) Answer **all** Sections as directed.
2) Answer Section **A, B, C** for **70** marks (fresh **CBCS** pattern)
(2014-15 Onwards).
3) Answer **A, B, C** and **D** for **100** Marks.

SECTION – A

- I. Answer **any 5** of the following : (5×2=10)
- a) Define Tourism Product.
 - b) What is Heritage Tourism ?
 - c) Mention any 4 pilgrim centres in Karnataka.
 - d) What is palace on wheels ?
 - e) Where is Salar Jong Museum located ?
 - f) Name the places best known for
 - a) Bandhani
 - b) Ring shawl
 - g) Name the different styles of Indian Architecture.
 - h) Name any four aerial adventure sports in India.

SECTION – B

- II. Answer **any 3** of the following : (3×6=18)
- 1) Discuss the role of climate in promoting tourism.
 - 2) Describe the festival of Muslim.
 - 3) Analyse the role of music in exhibiting Indian Culture.
 - 4) Discuss the significance of desert festival of Jaisalmer.
 - 5) Describe any four important wild life sanctuaries in India promoting tourism.

P.T.O.



SECTION – C

III. Answer **any 3** of the following :**(3×14=42)**

- 1) Discuss the pilgrim centres located in Himalayas contributing to Indian Tourism.
- 2) “Indian folk dances and tribal dances are simple expression of joy”. Comment on the statement by highlighting its impact.
- 3) Discuss the emerging trends in Tourism.
- 4) ‘India’s spectacular coastline is a feast for eyes and make India a unique and memorable’ ? Discuss.
- 5) Discuss the contributions of Mughal architecture in enriching the cultural heritage of India.

SECTION – D

IV. Answer **any 3** of the following :**(3×10=30)**

- 1) Discuss the emerging trends in Tourism.
 - 2) Write a note on art galleries of India.
 - 3) Describe the Handicrafts of South India.
 - 4) Write a note on
 - a) Pattadakal
 - b) Simla
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