



SN – 674

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III Semester B.Com. Examination, November/December 2013
(Repeater) (2012-13 Only)
COMMERCE

3.5 : International Business Environment

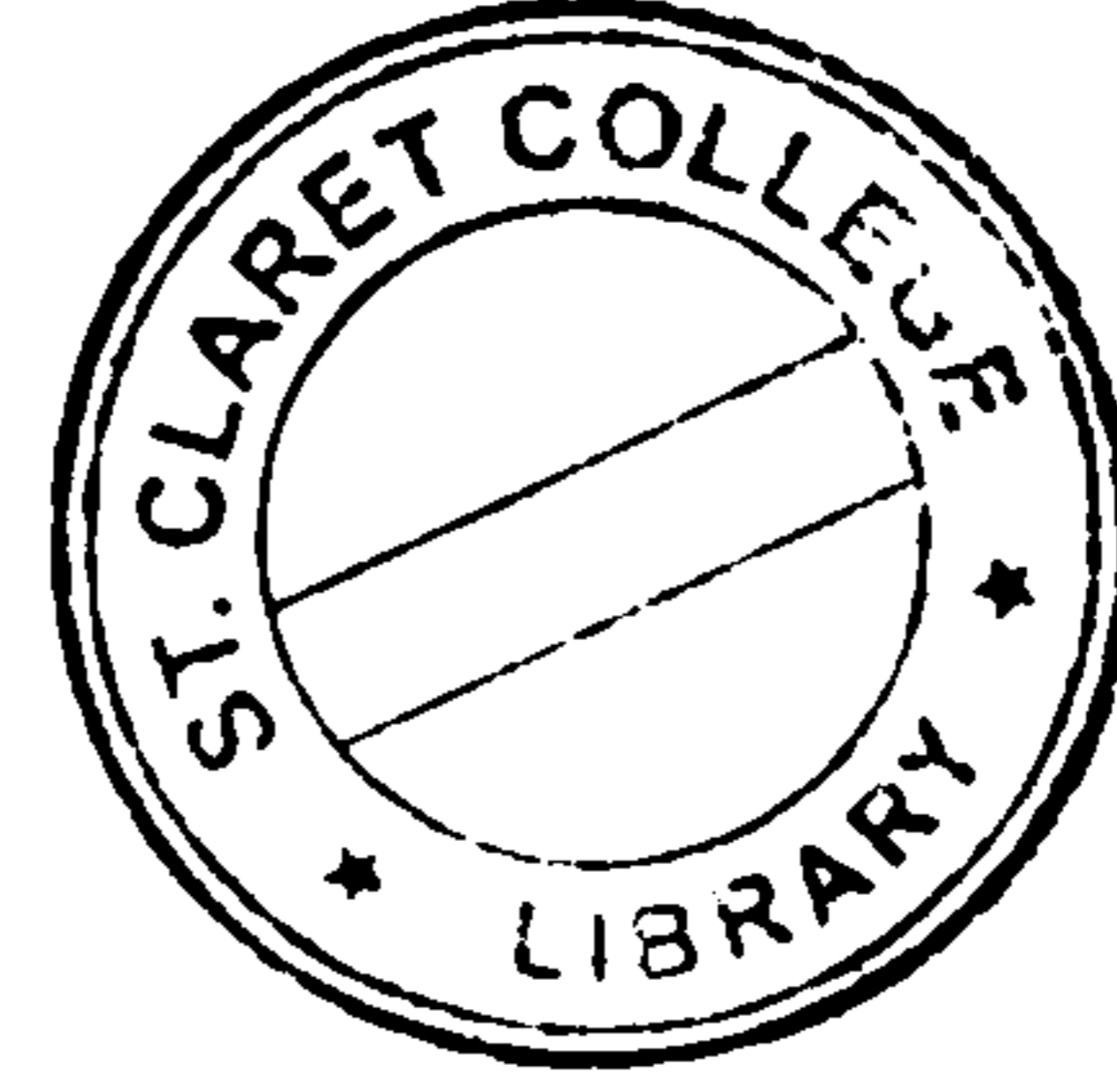
Time : 3 Hours

Max. Marks : 100

Instruction : Answer either in Kannada or in English.

SECTION – A

1. Answer **any eight** sub-questions. **Each** carries **two** marks. **(2×8=16)**
- a) What is an international company ?
 - b) What is an interview ?
 - c) What do you mean by letter of credit ?
 - d) Mention any two objectives of SAARC.
 - e) What is GATT ?
 - f) Give the meaning of Free Trade Area.
 - g) Name the currencies of
1) UK 2) Russia
 - h) What is dumping ?
 - i) Expand UNCTAD and IBRD.
 - j) Define human resource development.



SECTION – B

- Answer **any three** questions. **Each** carries **eight** marks. **(3×8=24)**
2. List out the advantages of joint venture.
 3. Explain any eight functions of WTO.
 4. Explain the features of capital expenditure.
 5. Mention the factors affecting the international pricing.
 6. State the importance of political environment in international trade.

P.T.O.



SECTION – C

Answer **any four** questions. **Each** carries **fifteen** marks.

(4×15=60)

7. What are the advantages of globalization ?
8. What is HRM ? Explain the various stages involved in international adjustment.
9. List out the advantages and disadvantages of MNC's to host countries.
10. Explain the life cycle of a global product.