



SN – 679

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III Semester B.Com. Examination, November/December 2013
(Prior to 2012-13)
(Repeaters)
COMMERCE

3.5 : International Business Environment

Time : 3 Hours

Max. Marks : 90

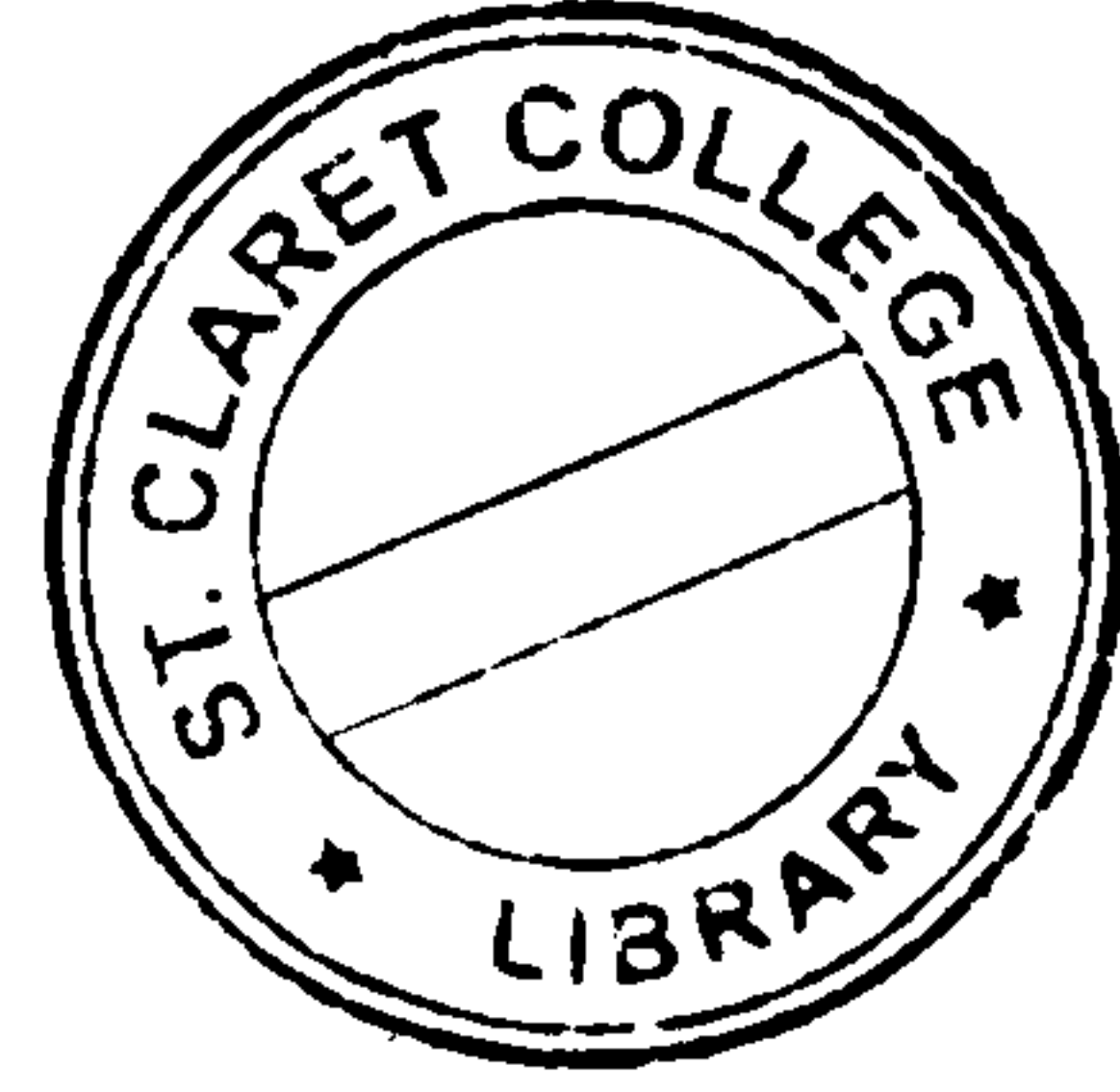
Instruction : Answer either in **Kannada** or in **English**.

SECTION – A

1. Answer **any ten** questions. **Each** carries **two** marks.

(10×2=20)

- a) What do you mean by International Company ?
- b) Mention any four MNC's operating in India.
- c) Name the currencies of following countries.
 - 1) Iraq
 - 2) Japan
- d) What is Interview ?
- e) What do you mean by Dumping ?
- f) Who are arbitrageurs ?
- g) What is letter of credit ?
- h) Expand TRIMS and TRIPS.
- i) Expand ASEAN and IBRD.
- j) Mention any two objectives of SAARC.
- k) What do you mean by global brand ?
- l) What do you mean by internal sources of recruitment ?



P.T.O.



SECTION – B

Answer **any five** questions. **Each** question carries **five** marks.

(5×5=25)

2. Briefly explain the approaches or orientations to International Business.
3. Mention the reasons for FDI.
4. Explain five problems of International Marketing.
5. Write five functions of UNCTAD.
6. What are the advantages of flexible exchange rate ?
7. List out the advantages of joint ventures.
8. What are the disadvantages of MNC's to home country ?
9. Explain the four fundamental systems of law in existence.

SECTION – C

Answer **any three** questions. **Each** question carries **fifteen** marks.

(3×15=45)

10. Explain the factors affecting International business.
11. Explain the advantages of Globalisation.
12. Explain the global selection process.
13. What are the functions of IMF ? Explain.
14. Differentiate between WTO and GATT.