



SS – 675

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III Semester B.Com. (Vocational) Examination, November/December 2018
(CBCS) (F+R) (2014 – 15 Only)

TOURISM AND TRAVEL MANAGEMENT

Paper – 3 : Travel Agency and Tour Operator Organisations
(CBCS – 70 Marks – 2015 – 16 & Onwards/100 Marks 2014 – 15 Only)

Time : 3 Hours

Max. Marks : 100/70

Instructions : 1) Section A, B and C for CBCS 70 mark.
2) Answer Section A, B, C, D and E for 100 mark scheme.

SECTION – A

- I. Answer **any 5** questions. **Each** question carries **two** marks. (2×5=10)
- Define tour operator.
 - Mention any two functions of a travel agency.
 - What is tour costing ?
 - Define package tour.
 - Define retail travel agency.
 - What is tour itinerary ?
 - What is student visa ?
 - Expand KSTDC and ITDC.



SECTION – B

- II. Answer **any 3** of the following questions. (3×6=18)
- What is IATA ? What are its functions ?
 - Explain the different types of tour operators.
 - Prepare a note on various aspects of an itinerary.
 - Discuss the types of travel agent.
 - What is ITDC ? What are the function of ITDC ?

P.T.O.



SECTION – C

III. Answer **any 3** questions. (3×14=42)

- a) Explain the different function of a travel agency.
- b) Explain travel documentation.
- c) Mention the types of visa and what are the document required to obtain a visa ?
- d) Prepare a note on tour packaging process.
- e) Prepare a note on KSTDC.

SECTION – D

IV. Answer **any 2** of the following questions. (2×10=20)

- a) Explain the guidelines to become a recognised travel agent.
- b) Explain the functions of a tour guide.
- c) Prepare a note on PATA.

SECTION – E

V. Answer the following. (1×10=10)

Write a note on tourism industry in India.
