



QP – 487

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**III Semester B.Com. Examination, March/April 2022
(CBCS) (2021 – 22 and Onwards) (Fresh)
TOURISM AND TRAVEL MANAGEMENT
Paper – 3.5 : Travel Agency and Tour Operation – I**

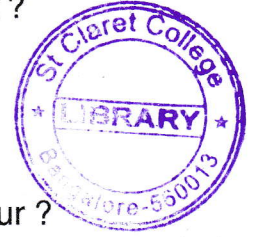
Time : 3 Hours

Max. Marks : 70

Instruction : Answer either only in **English** or in **Kannada**.

SECTION – A

1. Answer **any 5** questions out of 6. **Each** question carries **two** marks. **(5×2=10)**
- What is the difference between layover and a stopover point ?
 - What are hosted tours ?
 - What is an incentive tour ?
 - What is escorted tour ?
 - What is the difference between inbound and an outbound tour ?
 - Name any 2 IATA rules for approval of a travel agency.



SECTION – B

- Answer **any 3** questions out of 4. **Each** question carries **five** marks. **(3×5=15)**
- How do travel agents benefit by national travel organizations ?
 - Explain the Itinerary planning tools.
 - Explain the forms of travel agency business.
 - Explain the role of travel agency in providing travel insurance, currency services and ground handling services.

SECTION – C

- Answer **any 3** questions out of 4. **Each** question carries **fifteen** marks. **(3×15=45)**
- Discuss in detail the approvals required for operating FIT.
 - Assuming that you are tour operator and approached by a group of 10 friends wanting to go on a foreign tour. Design a hypothetical itinerary for an international circle tour for 5 nights and 6 days.
 - Explain in detail organization structure, contributions and functions of IATA in travel and tourism.
 - Explain in detail the role played by state and central tourism organizations in India for the promotion of tourism.