



SN – 362

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V Semester B.Com. Examination, Nov./Dec. 2014
(Semester Scheme) (Fresh)
(2014-15 and Onwards)

**5.5 : Elective – 5 : Paper – I : STRATEGIC HUMAN RESOURCE
MANAGEMENT**

Time : 3 Hours

Max. Marks : 100

Instructions : Answer should be completely either in **English** or in **Kannada**.

SECTION – A

1. Answer **any ten** sub-questions. **Each** sub-question carries **two** marks. (2×10=20)
- a) What is strategic HRM ?
 - b) What is TQM ?
 - c) State two types of change.
 - d) What is OD ?
 - e) What is strategic alliance ?
 - f) What is cross culture training ?
 - g) What is BRP ?
 - h) What is strategic planning ?
 - i) What are fringe benefits ?
 - j) What is recruitment ?
 - k) What is compensation ?
 - l) What is multinational strategy ?

SECTION – B

Answer **any four** questions from the following. **Each** carries **eight** marks. (8×4=32)

2. Briefly explain advantages of strategic HRM.
3. Briefly explain planning and implementing strategic HR policies.

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4. Explain non-traditional investment approaches.
5. Briefly explain values of organisational development movement.
6. What are the merits and demerits of MNC's ?

SECTION – C

Answer **any 3** from the following questions. **Each** carries **16** marks.

(16×3=48)

7. Explain the various stages of internationalization of business.
8. Explain strategic roles of Human Resource Planning.
9. Explain principles and advantages of TQM.
10. Explain advantages and disadvantages of strategic alliance.