



QP – 485

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I Semester B.Com. Examination, March/April 2022
(CBCS – 2020 – 21 and Onwards) (Repeaters)
TOURISM AND TRAVEL MANAGEMENT
Paper – I : Tourism Business – I



Time : 3 Hours

Max. Marks : 70

Instruction : Answer either only in **English** or in **Kannada**.

SECTION – A

1. Answer **any 5** out of 6 questions. **Each** carries **2** marks. **(5×2=10)**
- What is Travel Insurance ?
 - What is Cultural Tourism ?
 - Expand TAAI and ITDC.
 - What is Tourism Planning ?
 - What is FOREX ?
 - Define Tour Package.

SECTION – B

- Answer **any 3** out of 4 questions. **Each** carries **5** marks. **(3×5=15)**
- Write a note on the History of Tourism Industry.
 - Briefly discuss about Road Transportation in India.
 - What are the components of Tourism Industry ?
 - Define tourist and discuss the different types of Tourists.

SECTION – C

- Answer **any 3** out of 4 questions. **Each** carries **15** marks. **(3×15=45)**
- Discuss primary and secondary accommodation in India.
 - “Adventure and sports tourism are coming up in India.” Elaborate.
 - What do you mean by Tourism Policy ? Discuss Karnataka’s Tourism Policy.
 - Write a note on the future of Tourism Industry in India.
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