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I Semester B.A./B.Com. (Vocational) Examination, March/April 2022 (CBCS) (Repeaters) (2014 – 15 and Onwards) TOURISM AND TRAVEL MANAGEMENT Tourism Business (Paper – I)

Time: 3 Hours

Max. Marks: 70

SECTION - A

 Answer any five of the following questions. Each question carries 2 marks.

 $(5 \times 2 = 10)$

- a) Name any 4 UNESCO World Heritage Sites.
- b) Who is a visitor?
- c) What is a life line express train?
- d) Expand NTO.
- e) What is an Indrail pass?
- f) What is the National Tourism Day theme for 2022?
- g) What is a floatel?
- h) Who is a tour operator?

SECTION - B

Answer **any three** of the following questions. **Each** question carries **6** marks.

 $(3 \times 6 = 18)$

- 2. Write short notes on domestic and international tourism.
- 3. Explain the importance of hill stations of India.
- 4. Describe the functions and role of House Keeping Manager.
- Discuss the role of Golden chariot in tourism.
- 6. Explain the following:
 - a) Visa
 - b) Passport.

P.T.O.



SECTION - C

Answer **any three** of the following questions. **Each** question carries **14** marks.

 $(3 \times 14 = 42)$

- 7. Explain the importance of online travel agencies.
- 8. Describe the health documents required for international tourism in the present scenario.
- 9. Discuss the economic impacts of tourism with relevant examples.
- 10. Explain the functions and role of ITDC.
- 11. Evaluate the importance of air transportation in tourism.