



NP – 287

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I Semester B.Com. Examination, March/April 2023

(NEP) (2021 – 22 and Onwards) (F + R)

TOURISM AND TRAVEL MANAGEMENT

Paper – 1.3 : Tourism Products of Karnataka – I

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers to be written in **English Only**.

SECTION – A

Answer **any six** of the following. **Each** question carries **two** marks.

(6×2=12)

1. a) What is rural tourism ?
- b) List out any two world heritage sites of Karnataka.
- c) Who was the first Chief Minister of Karnataka ?
- d) Mention the name of the districts of Malnad region of Karnataka.
- e) Where is Agumbe ?
- f) State the number of Districts of Karnataka.
- g) Where is “Mundagod” Tibetan camp found in Karnataka ?
- h) When and where does Mahamastakabhisheka held ?



SECTION – B

Answer **any three** of the following. **Each** question carries **four** marks.

(3×4=12)

2. Discuss the role of Western ghats in promoting tourism in Karnataka.
3. Explain the features of consumer product.
4. Briefly write a note on Sirsi Marikamba temple.
5. Describe the significance of Dasara Festival.
6. Elaborate the role of Dollu Kunita folk dance in attracting tourists.

P.T.O.



SECTION – C

Answer **any three** of the following. **Each** question carries **twelve** marks. **(3×12=36)**

7. Comment on Hampi Utsava and Chalukya Utsava.
 8. Explain the characteristics of Tourism Product in detail.
 9. List out the tribal communities in Karnataka and explain their significance.
 10. Discuss the different folk dances of Karnataka.
 11. Elaborate the sources of Karnataka tourism.
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