



CS – 475

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I Semester B.Com. Examination, March 2023
(CBCS) (Repeaters) (2020-21 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
Paper – 1.5 : Tourism Business – I

Time : 3 Hours

Max. Marks : 70

Instruction : Answer *all* the questions in **English.**



SECTION – A

- I. Answer **any five** out of six questions. **Each** carries **two** marks. **(5×2=10)**
- 1) a) Who is a visitor ?
 - b) Expand IATA.
 - c) Mention any two economic benefits of Tourism.
 - d) When was Golden Chariot was started ?
 - e) What is Tourism policy ?
 - f) Define accommodation.

SECTION – B

- II. Answer **any three** out of four questions. **Each** carries **five** marks. **(3×5=15)**
- 2) Briefly explain the different types of tourist.
 - 3) Write a note on growth on Air transportation in India.
 - 4) Discuss the significance of International tourism.
 - 5) Elucidate the tourism motivation.

SECTION – C

- III. Answer **any three** out of four questions. **Each** carries **fifteen** marks. **(3×15=45)**
- 6) Discuss the role of India railways in promoting tourism in India.
 - 7) Explain the different forms and types of tourism.
 - 8) Describe the different types of accommodation facilities in India.
 - 9) Write a note on Tourism policy of India.
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