Max. Marks: 70

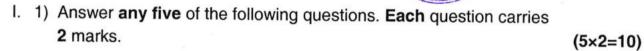
## I Semester B.A./B.Com. (Vocational) Examination, March 2023 (CBCS) (2014-15 and Onwards) (Repeaters) TOURISM AND TRAVEL MANAGEMENT Paper – I: Tourism Business – I

Time: 3 Hours

h only.

Instruction: Answer in English only.

SECTION - A



- a) Expand TAAI.
- b) Write any two types of Tourism.
- c) What is a tourist destination?
- d) Mention any four modes of commuting.
- e) What is Accommodation?
- f) Write any two world heritage centers of India.
- g) What do you mean by holiday home?
- h) Mention any four functions of front office management.

## SECTION - B

 Answer any three of the following questions. Each question carries 6 marks.

 $(3 \times 6 = 18)$ 

- 2) Briefly explain the feature of tourism in India.
- 3) What are the problems in tourism industry in India?
- 4) Briefly explain the travel history in India.
- 5) Write a note on MICE tourism.
- 6) Briefly explain an organisational structure departments in a hotel.

P.T.O.



## SECTION - C

- III. Answer any three of the following questions. Each question carries 14 marks. (3×14=42)
  - 7) What are the traditional and supplementary accommodations are available for Indian Tourism?
  - 8) Explain government policies for the developments of tourism industry in India.
  - 9) Explain social and economic impacts of tourism.
  - 10) Explain the scope, importance and objectives of tourism business.
  - 11) Explain the components of package tour.