



UG – 342

38

IV Semester B.Com. (Tourism and Travel Management)

Examination, Sept./Oct. 2022

(F+R) (CBCS 2021-22 and Onwards)

COMMERCE

4.5 : Travel Agency and Tour Operations – II

Time : 3 Hours

Max. Marks : 70

Instruction : Answer should be written only in **English**.

SECTION – A

1. Answer **any five** of the following sub-questions :

(5×2=10)

- Name any four MNCs in Tourism Industry.
- Enlist any four travel booking sites.
- Write the full forms of WTTC and IATA.
- What is negotiation ?
- What are hosted tours ?
- Expand FIT and GIT.



SECTION – B

Answer **any three** of the following questions :

(3×5=15)

- Discuss the fiscal and non-fiscal incentives available in India for travel agency business.
- What are the tools required for itinerary planning ?
- Explain components of tour cost.
- Explain the different types of tour operator.

Answer **any three** of the following questions :

(3×15 =45)

- What are the two ways of numbers are used in financial analysis ? Give examples.
- Write a detailed note on travel laws that travel agency must be aware about.
- Prepare a detailed itinerary for a study tour for 20 days on the theme, "Heritage sites in India".
- Give a detailed note on travel documents that a travel agent deals with.