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VI Semester B.Com. (TTM) Examination, July/August 2024
(NEP)

TOURISM AND TRAVEL MANAGEMENT

Paper – 6.6 (A) : Tour Leadership and Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer in English only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries **two** marks.

(6×2=12)

1. a) Give the meaning of tour escorting profession.
- b) What do you mean by conflict resolution ?
- c) What is group profile ?
- d) List any 2 pre-tour documentation.
- e) Who is a coach ?
- f) What is seat allotment ?
- g) What are the tips to keep group happy ?
- h) What do you mean by destination briefing ?



SECTION – B

Answer **any three** questions. **Each** question carries **four** marks.

(3×4=12)

2. Explain the advantages of tour escorting.
3. Write a note on familiarisation with a destination.
4. Write a note on check in and check out.
5. Explain tools of trade for tour manager.
6. Explain airport check in procedure.

P.T.O.



SECTION - C

Answer **any three** questions. **Each** question carries **twelve** marks.

(3×12=36)

7. Elucidate the skills and competencies required to be a tour manager.
8. Briefly explain the travel essentials of a tour manager.
9. Explain the responsibilities during sight-seeing of tour manager.
10. Explain the tour conclusion.
11. Bring out the clear picture of handling emergency situation by tourist.

