



NP – 363

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V Semester B.Com. Examination, January/February 2025

(NEP Scheme) (Freshers/Repeaters)

TOURISM AND TRAVEL MANAGEMENT B.Com TTM

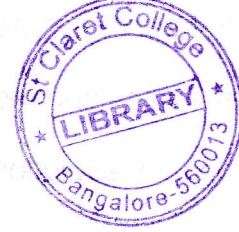
Paper – 5.3 : Heritage Management

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Answer **all** the questions.

2) Answer in **English only**.



SECTION – A

Answer **any six** out of eight questions. **Each** question carries **two** marks. (6×2=12)

1. a) Define heritage.
- b) Where is the headquarter of UNESCO ?
- c) State any two criteria for selection of cultural world heritage sites.
- d) Mention the techniques for protection of world heritage sites.
- e) State any two objectives of heritage management.
- f) When was group of monuments of Hampi, selected as world heritage site ?
- g) Expand UNESCO.
- h) Write any two general features of Indian culture.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **four** marks. (3×4=12)

2. Explain the components of Indian culture.
3. What is heritage marketing ? Explain it.
4. List out the world heritage sites of Karnataka and explain.
5. What are the types of heritage property ?
6. Elucidate the sources of Indian culture.

P.T.O.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **twelve** marks.

(3×12=36)

7. Write a note on preservation and conservation of heritage sites.
8. Elucidate the criterions of selection of world heritage sites.
9. List out the heritage hotels in Karnataka and explain.
10. Explain the roles and responsibilities of ASI.
11. Write a note on evolution of heritage in India.