

V Semester B.Com. Examination, Jan./Feb. 2025 (NEP) (Freshers/Repeaters) TOURISM AND TRAVEL MANAGEMENT 5.5: Front Office Management

Time: 21/2 Hours

Max. Marks: 60

Instructions: 1) Answer all Sections.

2) Answer only in English.

SECTION - A

Answer any six questions out of eight. Each question carries two marks. $(6 \times 2 = 12)$

- 1. a) Define hotel.
 - b) Name two categories of hotels based on their size.
 - c) Name two types of front office equipment.
 - d) Give the meaning of "room rate methodologies".
 - e) Mention one basic etiquette required for front office staff.
 - f) What is a reservation chart?
 - g) Define "concierge service."
 - h) List the duties of a concierge.

SECTION - B

Answer any three questions out of five. Each question carries four marks. (3×4=12)

- 2. Discuss the history and evolution of the hotels.
- 3. Describe the functions of front office management.
- 4. Analyse the different types of room rates and plans and their impact on hotel revenue.
- 5. Discuss the various services offered by a concierge in a hotel.
- 6. Explain the complete registration procedure for guests, including VIP handling and modes of payment.





SECTION - C

Answer any three questions out of five. Each question carries twelve marks. (3x12=36)

- 7. Draw the organizational structure of the front office and explain.
- 8. Describe the roles and responsibilities of front office staff in ensuring guest satisfaction.
- 9. Explain the different types of room rates and plans offered in hotels.
- 10. Discuss the significance of basic etiquettes and grooming for front office professionals.
- 11. Explain the handling of scanty baggage and left luggage procedure and its importance in hotel security.