



NP – 367

48

V Semester B.Com. Examination, January/February 2025

(NEP) (Freshers/Repeaters)

TOURISM AND TRAVEL MANAGEMENT

Paper – 5.6(A) : Tour Guiding and Interpretation (AECC)

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Answer **all** the questions.
2) Write in **English only**.

SECTION – A

1. Answer **any 6** of the following sub-questions. **Each** sub-question carries **2 marks** : **(6×2=12)**
- a) Who is a Tour Guide ?
 - b) How should a tour guide present himself ?
 - c) What do you mean by Heritage walk ?
 - d) What is responsible guiding ?
 - e) Explain : 'Partners in business'.
 - f) What is 'situation handling' ?
 - g) What are 'tools of trade' ?
 - h) What is an itinerary ?



SECTION – B

Answer **any three** of the following questions. **Each** question carries **4 marks**. **(3×4=12)**

- 2. Discuss the different guiding techniques.
- 3. What are the characteristics of a Tour Guide ?
- 4. What are the practical aspects of guiding at a a) Nature walk b) Monument ?
- 5. Write a note on handling difficult tourists.
- 6. Analyse the importance of tour guiding.

P.T.O.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **12** marks :

(3×12=36)

7. Evaluate the role of a tour guide.
8. What are the different steps in becoming a tour guide ?
9. Write a detailed account on understanding the dynamics of tour guiding.
10. Comprehend the practical aspects of guiding at
 - a) a Coach b) a Museum c) an Archaeological site.
11. Evaluate the code of conduct for tour guides in India (MOT).