



UG – 435

20
II Semester B.A./B.Com. (Tourism and Travel Management)
Examination, September/October 2022
(CBCS) (2014 – 15 and Onwards) (Repeaters)
Paper – 2 : TOURISM PRODUCT (Vocational)

Time : 3 Hours

Max. Marks : 70

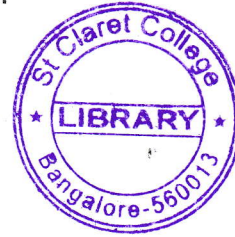
Instruction : Answer only in English.

SECTION – A

1. Answer **any five** of the following sub-questions.

(5×2=10)

- a) Define Coastal Tourism.
- b) Name any two monuments in Delhi.
- c) What is symbiotic tourist attraction ?
- d) Name any two Island Union Territories.
- e) What is tourism promotional fair ?
- f) What is Sports tourism ?
- g) What do you mean by Snake boat festival ?



SECTION – B

Answer **any three** of the following questions.

(3×6=18)

2. What are the physical features of India ?
3. How do handicrafts contribute to tourism ?
4. What are the challenges of adventure tourism in India ?
5. Explain the characteristics of tourism product.
6. Write a brief note on Pattadakallu dance festival.

SECTION – C

Answer **any three** of the following questions.

(3×14=42)

7. Elucidate the Indian music in promoting the tourism.
 8. Unity in diversity is unique feature of India. Justify.
 9. Explain the marketing tools for promoting rural tourism.
 10. How MICE industry has great advantage for destination ? Explain.
 11. Describe how sports tourism is booming local economies.
-