No. of Printed Pages : 2

# **PJ-500**

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I Semester M.Com. Examination, February - 2020 (CBCS Scheme)

## **Paper - 1.2 : International Business**

Time : 3 Hours

Max. Marks: 70

#### **SECTION - A**

- 1. Answer any seven of the following. Each sub-question carries two marks. 7x2=14
  - (a) Define MNC.
  - (b) What is competitive advantage ?
  - (c) What is a wholly owned subsidiary ?
  - (d) What is letter of acceptance ?
  - (e) What is dumping ?
  - (f) What is quota restriction ?
  - (g) What are ADR's ?
  - (h) What is RCEP ?
  - (i) What is IPR ?

2.

(j) What is a bonded warehouse ?

#### SECTION - B

Answer **any four** questions. Each question carries **five** marks. What principles govern organization structure of MNC's ?

- **3.** Outline the dispute settlement mechanism in WTO.
- 4. Outline role of Free Trade Agreements in facilitating internation trade.
- 5. Why did the agenda of RCEP become controversial?
- 6. Outline balance of trade of India in recent times.
- 7. Why is international trade beneficial ?



4x5=20







### SECTION - C

Answer **any three** questions. Each question carries **twelve** marks. **3x12=36 8.** Analyse the trends in India's FD.

- 9. Outline different types of foreign currency exposures in foreign trade.
- 10. Analyse the composition of Indias exports.
- 11. Explain the role of outsourcing in IT sector.

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12. Analyse the changing trends in Indian economic policy towards MNC's operating in India.

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