



PS – 336

**II Semester M.Com. Examination, November/December 2022**  
**(CBCS Scheme) (2021 – 22)**  
**COMMERCE**

**2.5 : Emerging Trends in Entrepreneurship**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answer **all** the questions as per instructions.

**SECTION – A**

1. Answer **any seven** questions out of ten. **Each** question carries **two** marks.

**(7×2=14)**

- What is Venture Capital ?
- Give the meaning of Market feasibility.
- What do you mean by Road Map ?
- Distinguish between Entrepreneur and Enterprise.
- Enlist any four measures taken by the government for promoting small scale units.
- What is crowd funding ?
- Mention any four factors which cause the failure of a business plan.
- What do you mean by Gig economy entrepreneurs ?
- List out any four successful entrepreneurs in our country.
- What is angel investment ?

**SECTION – B**

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

- Give any five differences between a manager and a leader.
- What are the qualities of an entrepreneur ?
- Write a brief note on Market Research.
- Explain briefly the components of entrepreneurial leadership.
- Explain the elements of a business plan.
- Write short notes on new venture proposal.

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## SECTION – C

Answer **any two** questions out of four. **Each** question carries **twelve** marks. **(2×12=24)**

8. Explain the opportunities and challenges for startups in India.
9. Do you consider women are better entrepreneurs than men ? If yes why ? If no why ?
10. Design a short entrepreneurship development program for the farmer.
11. Explain the advantages and key issues of acquiring an ongoing venture.

## SECTION – D

Answer the following question.

**(1×12=12)**

12. 'Developing countries like India need imitative entrepreneurs rather than innovative entrepreneurs, do you agree ? Justify your answer as an entrepreneur in pharmaceutical sector.'
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