



PG – 655

II Semester M.Com. Examination, November/December 2023
(CBCS) (2020 – 21)
COMMERCE

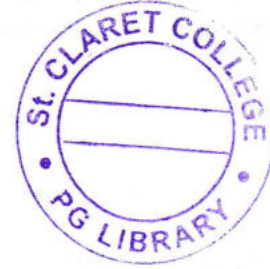
Paper 2.5 : Emerging Trends in Entrepreneurship

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** questions, **each** question carries **two** marks. (7×2=14)
- What is Entrepreneurship ?
 - Mention the two types of start-ups.
 - What is Gig Economy ?
 - What is Disruptive Technology ?
 - What is meant by New Venture Planning ?
 - Define Business Plan.
 - What is Angel Investment ?
 - What do you understand by Crowd Funding ?
 - What is an intellectual property protection ?
 - What is meant by Venture Capital ?



SECTION – B

- Answer **any four** questions, **each** question carries **five** marks. (4×5=20)
- Write the importance of start-ups in the 21st century.
 - What are the advantages of acquiring an ongoing venture ?
 - Explain the criteria for evaluating new venture proposals.
 - Briefly explain the factors influencing entrepreneurship.

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6. Briefly explain the role of an entrepreneur in economic development.
7. Briefly explain the components of entrepreneurial leadership.

SECTION – C

Answer **any two** questions, **each** question carries **twelve** marks. **(2×12=24)**

8. Explain the recent Government policies and programmes in the promotion of an entrepreneurial environment.
9. Discuss the challenges in the Indian market for new Ventures and Franchisees.
10. Explain the opportunities and challenges for start-ups in India.
11. Describe the characteristics of Entrepreneurial leadership and explain the challenges for New-age Entrepreneurs.

SECTION – D

Answer the following question, that question carries **twelve** marks. **(1×12=12)**

12. Discuss Entrepreneurship as a career. What are the factors favouring entrepreneurship as a career option ?
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