



PJ-506

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101203

III Semester M.Com. Examination, January - 2020

(CBCS Scheme)

COMMERCE

Paper-3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

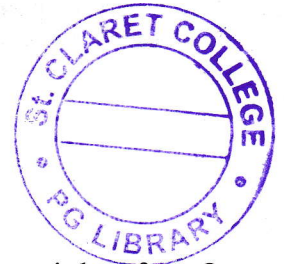
Max. Marks : 70

Instruction : Answer **all** Sections.

SECTION - A

Answer **any seven** sub-questions. Each sub-question carries **2** marks. **7x2=14**

1. (a) Why ethics is important in business ?
(b) What are morals ?
(c) Mention different sources of ethics.
(d) What is Universalism ?
(e) List out social responsibilities of business.
(f) What do you mean by product liability ?
(g) Is there any difference between worker safety and industrial safety ?
(h) What is insider trading ?
(i) Give two examples of accounting frauds.
(j) What is whistle blowing in corporate governance ?



SECTION - B

Answer **any four** questions. Each question carries **5** marks.

4x5=20

2. Discuss briefly ethical and unethical aspects of Layoff.
3. Bringout the reasons for indulging in manipulation of accounts.
4. What is 'misrepresentation' in prospectus ? Give some examples in Indian context.
5. Discuss issues and methods involved in industrial espionage.
6. What is organisational culture ? Give some examples of cultural contradictions in an organisation.
7. Briefly explain internet crimes.

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**SECTION - C**

Answer **any three** questions. Each question carries **12** marks.

3x12=36

8. Discuss with suitable examples unethical practices found in Indian companies in the area of marketing.
9. Discuss in brief different theories of ethics.
10. Explain in detail the issues brought out in Narayana Murthy Committee Report on Corporate governance.
11. Describe different ethical issues involved in ITES activities.
12. Write an explanatory note on ethical dilemmas and problems faced by Managers in a Company.

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